## ABM Vision & Mission Statement

Gary Gray, Founder ABM

Create, support, and strengthen any plans and actions which align with our Vision and Mission Statement. Adjust or get rid of any plans and actions which do not align with our Vision and Mission Statement.

## **ABM Vision and Mission Statement**

Updated 2 OCT 2020

To provide paying end users needing entertainment industry related products and services with the best quality communication and the highest standards and most innovative products and services in the world, while remaining solvent and constantly growing.

To establish, train and expertly manage the personnel of ABM to the end of creating an exemplary team of top-flight executives, IT professionals, composers, songwriters, producers, engineers, visual media artisans, and entrepreneurs who know what the other team members are thinking and doing and who coordinate thereby and therewith, and who get along great.

To create an image and track record of ABM successes that rivals and then surpasses the top music licensing companies in the world, by always striving to discover, innovate and expertly execute internally beta tested and/or market researched communication systems, workflows, platforms, assembly lines, campaigns and ideas.